UNIVERSITÀ DI PISA

IEREK
RESEARCH & KNOWLEDGE ENRICHMENT

The 3rd International Conference on:

Cities' Identity Through Architecture and Arts (CITAA)

Pisa University, Pisa, Italy

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11 - 12 September, 2019

OFFICIAL PROGRAM

Program

11 – 12 September 2019

11th September 2019 – Wednesday morning   (Venue: Pisa University – Pisa, Italy)

09:00 – 09:30 | **Entrance & Registration**

Delivery of materials & information

09:30 | Opening Ceremony

Greetings and communications by the institutions

09:30 – 09:40 | **Prof. Paolo Mancarella**, Rector of the Università di Pisa

09:40 – 09:50 | **Prof. Ing. Alberto Landi**, president of the school of engineering, Università di Pisa

09:50 – 10:00 | **Prof. Umberto Desideri,** Director of the D.E.S.Te.C., Dipartimento di Ingegneria dell'Energia, dei Sistemi, del Territorio e delle Costruzioni, Università degli Studi di Pisa

10:10 – 10:20 | **Prof. Luca Lanini**, D.E.S.Te.C., Dipartimento di Ingegneria dell'Energia, dei Sistemi, del Territorio e delle Costruzioni, Università degli Studi di Pisa

10:20 – 10:30 | **Prof. Ferdinando Trapani**, Dipartimento di Architettura, Università degli Studi di Palermo, coordinator of academic support from Italian Universities to IEREK

10:30 – 10.40 | **Dr. Mourad Amer**, PhD, President and CEO of IEREK

10:40 – 11.00 | Coffee break

11:00 | Plenary Session – Aula Magna

11:00 – 11:10 | **Prof. Francesco Alberti**, Dipartimento di Architettura, Università di Firenze, chair: *introduction to the CITAA Conference*

11:10 – 11:30 | **Prof. Filipe Themudo Barata**, Department of History, Evora University: *"Heritage & Societal Innovation" TO BE CONFIRMED*

11:30 – 11:50 | **Prof. Edmond Manahasa**, Department of Architecture, Epoka University: *"A new approach in defining urban identity"*

11:50 – 12:10 | **Prof. Luca Lanini**, D.E.S.Te.C., Università di Pisa: *"Designing the Future. Art, Architecture and City in the Work of Ivan Leonidov"*

12:10 – 12.30 | **Prof.ssa Elisabetta Di Stefano**, Department of Humanities, Università di Palermo: *"City's Identity and Aesthetics of Atmospheres"*

12:30 – 12:50 | **Valentina Gensini,** Curator of the Contemporary Art Centre "Le Murate" in Florence**:** *"The RIVA Project experience"* TITLE?

12:50 – 13:10 | **Francesco Molinari, PhD in business economics,** Innovation in Culture & ICT relationship

13:15 – 14:15 | Light lunch break

11th September 2019 – Wednesday - PARALLEL SESSIONS (venue: University of Pisa)

	Session 1: The City's Image and self-identity (C 4.2)	Session 2: Urban Growth & Design: its impact on the city's identity (C 4.3)	Session 3: Local Architecture and Shaping the City's Identity (C 4.4)
	Session Moderator: Valerio Cutini	**Session Moderator:** Mario Giorgio Bevilacqua	**Session Moderator:** Lina Malfona
14:15 – 14:30	Dialogical Approach for the City identity: Examination of Beirut Central District contemporary architecture **Roua Jamal Ghosh**	Improving Urban Contexts' Identity via Conducting a Smart Mechanism **Ali Sadrinia**	The impact of identity to determining the characteristics of public arts in landscape **Anfal Hamodat**
14:30 – 14:45	Domestic Architecture and the City Identity: The Historic City of Homs as a Case Study **Najla Mansour,** Tarek Teba and Alessandro Melis	Psycho-social impact of new housing colonies Ads in Egypt on impending crime rates. Study for new settlements in Egypt and their impact on crime behaviour **Rasha Ali**, Yasmin Moanis	Re-shaping the city and its history: Case of Tarlabaşı **Pelin Kotas**
15:00 – 15:15	Correlation between Graphical Representation and Architectural Identity of Cairo Minarets **Youmna M. Yacout,** Lauaa Habashy, Soha Samy Ahmed	Energy Efficiency in Architecture Design in Mohenjo-Daro **Saira Iqbal**	Istrian Coal Mine and the Construction of the Miners' Settlement of Raša (1936/37) **Marino Manin**
15:15 – 15:30	Rethinking the heritage demarche in Algerian Medina by the identity approach: the case of the medina of Annaba **Hana Salahsalah**	Using sonic perception to develop public spaces in urban areas of emerging countries **Christina E. Mediastika,** Anugrah S. Sudarsono, Luciana Kristanto	The Hydro-regulation of the Sava River and the Shaping of the City of Zagreb, 1900 to 1971 **Hrvoje Capo**
15:30 – 15:45	Makkah my Inspiration: a city's self-identity **Faredah M. AlMurahhem**	Is it possible to define architectural identity more objectively? **Malathe Hamid**, Laura Hanks and Wang Qi	Architectural Identity Crisis in Smart City Context of India: A Case Study of Bhubaneswar, Odisha **Shaswat Sekhar Sarangi,** Bharati Mohapatra and Premchand Rout

15:45 – 16:00	Vernacular Architecture As An Expression Of Cities' Identity; Gercüş Houses In Turkey **Şeyma Özcan**	Development of a mathematical model for Evaluation of Heritage Urban Open-air Museums **Mary A. A. Elminiawy,** Ayman M. Zakaria Eraqi	Shaping the Urban Identity - the Role of Revitalisation **Mirela Svetoslavova**
16:00 – 16:15	A Reinterpretation of the Vernacular House Form and Settlement Structure in Northern China from the Perspective of Social-Cultural Choice Theory -A Case Study of Dengjiaquan Village **Shifu Zhang,** Yuan Wang	Reestablishing a new cultural identity for the historical city centre of Piraeus, Athens-Greece **Eleni Kanetaki** *Video Presentation*	The Reflection of Local Material and Culture on the Architecture: A Case Study of Harran **Ozge Ogut**
16:15 – 16:30	Identifying the Perceptual Image of Distinctive Places through Storytelling **Yasser Farghaly,** Alaa Sarhan and Omnia El Hosary	Porous images. Benjamin reveals Naples. **Giuliana Gritti**	
	End of Day 1		

12th September 2019 Thursday morning (venue: Pisa University – Pisa)
9.00 | Parallel sessions

	Session 4: Urban Morphology & Spatial Transformation (C.4.1)	Session 5: Conservation of Urban Heritage Areas (C.4.2)
	Chairmen/Moderators: Lina Malfona Mario Giorgio Bevilacqua	**Chairmen/Moderators:** Valerio Cutini
10.00 – 10.15	Transnational production of global infrastructure spaces and its impact on local historical places in case of Gwadar **Sohrab Ahmed Marri**	Architecture as a Catalyst — The Self-Identity Strategies in Conservation and Revitalization of the Historical Town of Songyang **Run He**
10.15 – 10.30	The drawbacks of a global concept of sustainable neighbourhood: A view from North Africa **Mohamed Yazid Khemri,** Silvio Caputo, Alessandro Melis	Creating Balance Between Transformation and Preservation within UNESCO World Heritage Sites: Belper as a Case Study **Aslihan Caroupapoulle**

10.30 – 11.00   Coffee Break

11.00 – 11.15	Identity and Evidence **Claudio Zanirato**	The Elegance, a strategy to evaluate and develop a cultural heritage **Sara Ferhat**
11.15 – 11.30	Effects on the Urban Morphology of Modern Hankou: Traditional Heritage and Cultural Exchange **Chen Chuang,** Zhao Kui	Identification of the decorative system in the architecture of the Ottoman era in Algiers **Hadji Zekagh Rachida,** Chennaoui Youcef

11.30 – 11.45	The architect José Ignacio Diaz: between landscape builder of Córdoba Downtown and successful manager **Diego Schmukler,** Cristian Terreno	Urban fabrics, transport and identity: a case study from Karlskrona, Sweden **Giles Redding Thomson**
12:00 – 12:15	A Study of Built Morphology and Cultural Imagery- A case of Bengaluru Pettah: Historic core of the City **Sandhya Rao,** Samhitha Bydar Shubhashchandra	Analytical study of the visual content of Khuwy's tomb in Saqqara in Egypt **Heba El Kamshoushy**
12:15 – 12:30	The urban identification of Art: The aestheticization of cities in Contemporary Era **Aurosa Alison**	Shaping a Town's History through the Enhancement of its Ancient Fortifications within the traditional town net. The case of Galaxidi, Greece. **Georgios P. Antonios** *Video Presentation*
13.00 – 14.00	Lunch Break	
14:30 – 15:30	**Closing Ceremony** **Plenary Session** **Ferdinando Trapani** "Beyond scientific societies. The reasons for the research network for the quality of urban planning and housing" **Francesco Alberti** "Life between monuments. Local identity and global tourism in the historic neighborhood of San Lorenzo in Florence" Reports from parallel session moderators	
	End of Day 2	

18:00 | Gala Dinner